



23rd Anniversary



FLASHBACK

Classic Car & Motorcycle Show

Glendora Kiwanis & Glendora Chamber of Commerce
Saturday, August 28, 2010– 6 p.m. to 11 p.m.

SPONSORSHIP APPLICATION

The Fine Print

The number of sponsors is limited. **First-come, First-served.** Some Sponsorships are limited and may be filled. The decision to accept or reject a sponsor is at the sole discretion of FLASHBACK. Sponsorship applications must be received by April 30th. Applications that cannot be filled will be returned along with your check. Entertainment subject to change. Sponsorship packages subject to change. Sponsorship monies are not due until June 30th. Payment Plans are available

Business Name _____
Address _____ City, State, Zip _____
Telephone _____ FAX _____
Person to contact with any questions _____

Signature _____

SPONSORSHIP PACKAGE REQUESTED:

1. ___ **Event Sponsor \$5,000** (30 T-shirts)
2. ___ **Gold Sponsor \$2,500** (15 T-shirts)
3. ___ **Silver Sponsor \$1500** (12 T-shirts)
4. ___ **North Stage Sponsor \$1,200** (10 T-shirts)
5. ___ **Fun Zone Sponsor \$1,000** (10 T-shirts)
6. ___ **Car Show Sponsor \$1,000** (10 T-shirts)
7. ___ **Motorcycle Sponsor \$600** (6 T-shirts)
8. ___ **Gate Sponsor \$500** (4 T-shirts)
9. ___ **Supporting Sponsor \$250** (2 T-shirts)

Please indicate the number of T-Shirts in each size:

___ Youth Large ___ Adult Medium ___ Adult Large ___ Adult XL ___ Adult XXL

Additional shirts may be ordered for \$15.00 each.

___ Youth Large ___ Adult Medium ___ Adult Large ___ Adult XL ___ Adult XXL

Complete the application and mail or deliver a check for sponsorship (plus cost of any extra shirts ordered) payable to **Flashback**, c/o Glendora Chamber of Commerce, 131 E. Foothill Blvd., Glendora, CA 91741. Questions? Call the Chamber Office at (626) 963-4128

131 E. Foothill Blvd., Glendora, CA 91741 (626)963-4128 Fax (626)914-4822



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Exclusive Event Sponsor (\$5,000)

- Distributor of Flashback discount coupons
- Logo on the front of the Flashback T-shirt
- 10 x 10 booth space at the event
- Logo on 5x5 street signage for the event
- Logo on 2 month local print advertising campaign
- Logo on Car and Motorcycle Show applications
- Logo on Flashback website
- Logo in Event program
- Logo/website linked in all Flashback promotional emails
- Logo on all Flashback Complimentary and Pre-Sale Tickets
- Promotional materials displayed at EVERY GATE (sponsor provides)
- Thirty (30) admissions to Flashback event
- Thirty (30) Flashback event T-Shirts!
- Logo in Chamber newsletter

Gold Sponsor Package (\$2,500) FOUR ONLY

- Logo on back of the Flashback T-shirt
- 10 x 10 booth space at the event
- Logo on 5x5 street signage for the event
- Logo on 2 month local print advertising campaign
- Logo on application
- Logo on Flashback website
- Logo in Event program
- Logo/website linked in all Flashback promotional emails
- Logo on all Flashback Complimentary and Pre-Sale Tickets
- Promotional materials displayed at Information Booth (sponsor provides)
- Fifteen (15) admissions to Flashback event
- Fifteen (15) Flashback event T-Shirts!
- Logo in Chamber newsletter

Silver Sponsor Package (\$1500) FOUR ONLY

- Prominent 3' x 5' sized Banner at prime entry gate location (Foothill or Bennett) with your choice of business website or phone number
- Logo on 2 month local print advertising campaign
- 10 x 10 booth space at event
- Logo on 5x5 street signage for the event
- Logo on application
- Logo on Flashback website
- Logo in Event program
- Logo/website linked in all Flashback promotional emails
- Logo on all Flashback Complimentary and Pre-Sale Tickets
- Promotional materials displayed at sponsored gate (Foothill or Bennett) (Sponsor Provides)

- Twelve (12) admissions to Flashback event
- Twelve (12) Flashback event T-Shirts!
- Logo in Chamber newsletter

North Stage Sponsor Package (\$1,200)

- Stage Sponsor will have a stage named after them (e.g., The Acme Stage)
- Logo in 2 month local print advertising campaign
- Logo on Flashback website
- Logo in Event program
- Logo/website linked in all Flashback promotional emails
- Logo on all Flashback Complimentary and Pre-Sale Tickets
- Promotional materials displayed at Information Booth (sponsor provides)
- Ten (10) admissions to Flashback event
- Ten (10) FLASHBACK T-Shirts
- Recognition in Chamber newsletter

Fun Zone Sponsor Package (\$1,000)

- Sponsor will have The Fun Zone named after them
- Logo in 2 month local print advertising campaign
- Logo on Flashback website
- Logo in Event program
- Recognition in all Flashback promotional emails
- Logo on all Flashback Complimentary and Pre-Sale Tickets
- Promotional materials displayed at Information Booth (sponsor provides)
- Ten (10) admissions to Flashback event
- Ten (10) Flashback event T-Shirts
- Recognition in Chamber newsletter

Car Show Sponsor Package (\$1,000)

- Company name on all trophies
- Logo in 2 month local print advertising campaign
- Logo on Car Show Application
- Logo on Flashback website
- Logo in Event program
- Recognition in all Flashback promotional emails
- Logo on all Flashback Complimentary and Pre-Sale Tickets
- Promotional materials displayed at Information Booth (sponsor provides)
- Ten (10) admissions to Flashback event
- Ten (10) Flashback event T-Shirts
- Recognition in Chamber newsletter

Motorcycle Show Sponsor Package (\$600)

- Company name on all trophies
- Recognition in all print advertising
- Logo on Motorcycle Application
- Recognition on Flashback website
- Business card Ad in Event program
- Recognition in all Flashback promotional emails
- Promotional materials displayed at Information Booth (sponsor provides)
- Six (6) admissions to Flashback event
- Six (6) Flashback event T-Shirts
- Recognition in Chamber newsletter

Gate Sponsor Package (\$500) FOUR ONLY

- Name recognition on 3x3 sized banner at a junior entry gate with your choice of business website or phone number
- Recognition on Flashback website
- Business card Ad in Event program
- Promotional materials displayed at sponsored gate (sponsor provides)
- Four (4) admissions to Flashback event
- Four (4) Flashback event T-Shirts
- Recognition in Chamber newsletter

Supporting Sponsor Package (\$250)

- Name recognition on Information Booth Banner
- Recognition on Flashback website
- Business card Ad in Event program
- Promotional materials displayed at Information Booth (sponsor provides)
- Two (2) admissions to Flashback event
- Two (2) Flashback event T-Shirts
- Recognition in Chamber newsletter

All proceeds from Flashback go to the Kiwanis Scholarship Program and to support Chamber of Commerce Business Improvement Programs. Your sponsorship may be tax deductible. Please contact your tax advisor.